

Enterprise Performance Management

Measuring to Manage www.**EPM**Associates.com (Not a CPA Firm) - Contract CFO, Controller & Administration Services

- Bookkeeping & Financial Management Outsourcing
- Business Process Improvement / Automation
- Enterprise Information & Analysis Portals
- Close-the-Books Process Acceleration
- Financial Consolidation & Reporting
- Planning, Budgeting & Forecasting
- Profitability Analysis & Reporting
- Benchmarking & Trend Analysis

Solutions as Unique as Your Needs

Professional Bio

Robert A Seekely II, CPA

Managing Director "Bob"

EPM Associates LLC

Email: Bob.Seekely@EPMAssociates.com

- ♦ 30+ Years of Business Experience
- ◆ Large, Complex Project Management, Leadership, Team-Building & Delivery
- Blended Experience in Finance, Accounting, IT, Performance Management & Change Management
- Balanced Integration of Business Strategy,
 People, Processes & Enabling Technologies



Summary

- ◆ Proven ability to integrate **Strategy**, **People**, **Processes & Technology** in delivering demonstrable business performance improvements.
- ♦ 30+ Years of Business, Management & Consulting experience in various industries . . .

Oilfield Services, Manufacturing & Distribution

- Alliance Strategic Business Services (Printing)
- Enerfin Gas Resources (Acquired by Conoco)
- Halliburton
- Mannesmann Tubulars
- Offshore Pipelines (Acquired by McDermott)
- Performance Chemical Company
- Triten Corporation (Custom Valve Mfg)
- Weatherford International

Energy Products, Services & Utilities

- Pennzoil-Quaker State (Acquired by Shell)
- Petrocom Energy Group (Natural Gas Trading)
- Reliant Resources (Electric Power Utility)

Healthcare Services

- MD Anderson Cancer Center
- Univ of Texas Medical Branch at Galveston

Engineering & Construction Services

- Lott Construction (Commercial Contracting)
- Moore (Plumbing) Supply
- The Shaw Group (Power Plants)

Other Products, Services & Consolidators

- Allwaste Environmental (Acquired by Philips)
- Coach USA (Transportation)
- Dell (Computer Products)
- Encompass Services (Mechanical Services)
- First City Bank (Legal Dept)
- Group 1 Automotive
- Monarch Paint Company
- Quanta Services (Electric / Telecom Contracting)
- Rackspace.com (Cloud & Hosted Computing Svcs)
- Sysco Foods
- Waste Management

♦ Extensive **Functional Business Process** experience, including . . .

- Finance Strategy Articulation & Transformation
- Enterprise Performance Scorecard Design, Target-Setting, Roll-Out & Cascade
- Planning, Budgeting & Forecasting
- Close-the-Books Process Acceleration
- Financial Consolidation & Reporting

- Finance, Accounting & IT Business Process Analysis & Improvement; Workflow Automation
- Sarbanes-Oxley Controls Design & Compliance
- Profitability Reporting & Analysis
- Applied Information Technology
- Large-Scale, Complex Project Management

Extensive **Technical Systems Management** experience, including . . .

- IT Strategy Development & Communication
- Custom Software Application Design, Development & Implementation
- ERP Software Solution Requirements Definition, Selection & Implementation
- Web Portal Design & Workflow Automation

Professional Experience

EPM Associates LLCMarch 2003 to PresentFounder / Managing Director / ConsultantHouston, Texas
BearingPoint, Inc. (Formerly KPMG Consulting, Inc.)
Arthur Andersen LLP (acquired by KPMG Consulting, Inc.)
Business Systems Architects LLC
Weatherford Enterra, Inc. (Now Weatherford International, Inc.)
Libra Corporation (acquired by Platinum Technologies, Inc.) May 1993 to March 1994 Vice President, Marketing & New Products Development Salt Lake City, Utah
Arthur Andersen & Co
Rader & Company, PC
Deloitte Haskins & Sells (now Deloitte & Touche)December 1981 to April 1984Senior Accountant, Emerging Business Services PracticeHouston, Texas

Professional Certification, Affiliations & Education

- Certified Public Accountant (Texas CPA)
- Certified QuickBooks Enterprise ProAdvisor
- Microsoft SharePoint & InfoPath
- Oracle (Hyperion) Essbase, Microsoft Analysis Services
- Crosby Total Quality Education System
- American Institute of Certified Public Accountants
- Texas Society of Certified Public Accountants
- Memorial Drive Presbyterian Church (Houston, Texas)

Extensive post-graduate continuing education in performance management, information systems technology, and in finance-process-oriented consulting methodologies. Author of numerous Publications & Presentations.

The Ohio State University (OSU) / Graduated Cum Laude / September 1981 . . .

- Bachelor of Science in Business Administration ("BSBA") / Accounting (with concentration in Finance)
- Pace Setter Award Recipient (Highest Honor Awarded OSU Business School Graduates)
- Beta Alpha Psi (National Accounting Honor Society)
- President, Ohio State Chapter, Delta Upsilon Fraternity (Social)

Personal: Spouse (Gabrielle), Son (Christopher / 23), Daughter (Alexandra / 20)

Interests: Family, BMW Motorcycling (Track & Touring), Baseball, Snow-Skiing, Scuba Diving, Sailing, Horses